ORDER

KLAS

Orders Order / Rev:

Alt Order #:

Product Desc: Pres-R

Estimate:

494

37671

Flight Dates:

10/24/12 - 11/06/12

Original Date / Rev:

10/23/12 / 10/23/12

GENERAL

Order Type:

Primary AE: Sales Office:

Sales Region:

Mike Jones K-WAS

National

Agency

Name:

American Rambler Production

Buying Contact:

Billing Contact:

Stephanie Kincaid

138 Conant St.

Beverely, MA 01915

Billing Calendar:

Billing Type:

Billing Cycle:

Agency Commission:

Cash

EOM/EOC 15%

00:15:00

Broadcast

Advertiser

Name:

Priority:

10/30/12

Romney, Mitt / R-Pres

Demographic:

A25-54

Product Codes:

Revenue Codes:

PO1 LV3

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date

10/29/12

Gross Amount Net Amount End Date # Spots 91 \$125,625.00 \$106,781.25 10/28/12 10/01/12 48 \$62,400.00 \$53,040.00 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$125,625.00	\$106,781.25	0.00
November 2012	48	\$62,400.00	\$53,040.00	0.00
Totals	139	\$188,025.00	\$159,821.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
1	8 10/29/1	2 10/30/12	8 News Now 6a M-1 8 News Now 6a M-		6-7a	22	:30	4	\$965.00LV1	0.00 NM	4	\$3,860.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	Weekdays S	Spots/Week 4	Rate \$965.00	Rating 0.00						
2	8 10/29/1	2 10/30/12	CBS This Morning CBS This Morning	7-9a CM	7-9a	22	:30	4	\$700.00LV1	0.00 NM	4	\$2,800.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	Weekdays S	Spots/Week 4	<u>Rate</u> \$700.00	Rating 0.00						
3	8 10/29/1	2 10/30/12	Live w/Kelly Live w/Kelly	СМ	9-10a	22	:30	4	\$300.00LV2	0.00 NM	4	\$1,200.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	Weekdays 22	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00						
4	8 10/29/1	2 10/30/12	Price Is Right Price Is Right	СМ	10-11a	MT	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
Wee	Start Date k: 10/29/12	End Date 11/04/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$1,575.00	Rating 0.00						
5	8 10/29/1	2 10/30/12	Y&R Young & Restless	CM	11a-12p	MT	:30	2	\$1,925.00LV1	0.00 NM	2	\$3,850.00
Wee	Start Date k: 10/29/12	End Date 11/04/12	Weekdays S	Spots/Week 2	Rate \$1,925.00	Rating 0.00						
N 6		2 10/30/12	8 News Now Noon 8 News Now Noon		12-1230p	22	:30	4	\$1,140.00LV1	0.00 NM	4	\$4,560.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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KLAS

Order / Rev: 37671

Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

Product Desc:

Pres-R

Flight Dates: 10/2

10/24/12 - 11/06/12

Estimate:

494

Ln C	h Star	t End	Inventory Code	Break	Start/End 1	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 6	8 10/29	/12 10/30/12	8 News Now Noon 8 News Now Noon		12-1230p	22	:30	4	\$1,140.00LV1	0.00 NM	4	\$4,560.00
	Start Date		Weekdays S	Spots/Week	Rate	Rating						
	c: 10/29/12 8 10/29	11/04/12 /12 10/30/12	22 1230-2p Soaps/ LN		\$1,140.00 1230-2p	0.00 MT	:30	2	\$1,315.00LV1	0.00 NM	2	\$2,630.00
	Start Data	End Date	Soaps / Let's Make		Poto	Poting						
Week	Start Date c: 10/29/12	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$1,315.00	Rating 0.00						
8	8 10/29	/12 10/30/12	The Talk 2-3P The Talk	СМ	2-3p	MT	:30	2	\$1,315.00LV1	0.00 NM	2	\$2,630.00
Mook	Start Date	End Date 11/04/12	Weekdays S	Spots/Week	<u>Rate</u> \$1,315.00	Rating 0.00						
9		/12 10/30/12		СМ	3-4p	22	:30	4	\$425.00LV2	0.00 NM	4	\$1,700.00
Weel	Start Date	End Date 11/04/12		Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
			8 News Now 4p M-	F CM	4-5p	22	:30	4	\$450.00LV2	0.00 NM	4	\$1,800.00
	Start Date	End Date	8 News Now 4p M- Weekdays	.F Spots/Week	(4:30 PM-5:00 Rate	PM) Rating						
	c: 10/29/12	11/04/12	22	4	\$450.00	0.00	:30		\$500.00LV2	0.00 NM	4	\$2,000.00
11	8 10/29	/12 10/30/12	8 News Now 5-630 8 News Now 5-630	•	5-630p	22	:30	4	\$500.00LV2	U.UU INIVI	-	\$2,000.00
Weel	Start Date	End Date 11/04/12	Weekdays S	Spots/Week 4	<u>Rate</u> \$500.00	Rating 0.00						
		/12 10/30/12	630-7p Inside Edition	on CM	630-7p	11	:30	2	\$325.00 LV2	0.00 NM	2	\$650.00
Weel	Start Date	End Date 11/04/12		Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
13		/12 10/30/12	7-8p Rotator 7-8p Rotator	СМ	7-8p	11	:30	2	\$1,225.00 LV1	0.00 NM	2	\$2,450.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	Weekdays 11	Spots/Week 2	<u>Rate</u> \$1,225.00	Rating 0.00						
14		/12 10/30/12	8 News Now 11p N 8 News Now 11p N		11-1135p	11	:30	2	\$2,100.00LV1	0.00 NM	2	\$4,200.00
Wee	Start Date	End Date 11/04/12	•	Spots/Week	<u>Rate</u> \$2,100.00	Rating 0.00					1	
15		/12 10/30/12	Letterman Letterman	СМ	1135p-1237a	11	:30	2	\$275.00LV2	0.00 NM	2	\$550.00
Wee	Start Date k: 10/29/12	End Date 11/04/12	Weekdays 11	Spots/Week 2		Rating 0.00						
16		/12 10/26/12	8 News Now 6a M- 8 News Now 6a M		6-7a	222 	:30	6	\$965.00 LV1	0.00 NM	6	\$5,790.00
Wee	<u>Start Date</u> k: 10/22/12	End Date 10/28/12	Weekdays 222	Spots/Week 6	<u>Rate</u> \$965.00	Rating 0.00						
17		1/12 10/26/12	CBS This Morning CBS This Morning		7-9a	222	:30	6	\$700.00LV1	0.00 NM	6	\$4,200.00
10/0-	Start Date	End Date 10/28/12		Spots/Week 6		Rating 0.00						
18	k: 10/22/12 8 10/2	10/26/12		СМ	9-10a	222	:30	6	\$300.00LV2	0.00 NM	6	\$1,800.00
Wee	Start Date k: 10/22/12	End Date 10/28/12	•	Spots/Week 6		Rating 0.00						
19		1/12 10/26/12		СМ	10-11a	WTF	:30	1	\$1,575.00LV1	0.00 NM	1	\$1,575.00
Wee	Start Date	End Date 10/28/12	-	Spots/Week 1	<u>Rate</u> \$1,575.00	Rating 0.00]	
20		4/12 10/26/12		M-F CM	12-1230p	222	:30	6	\$1,140.00LV1	0.00 NN	6	\$6,840.00
	Start Date	End Date		Spots/Week	Rate	Rating					I	

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KLAS

Order / Rev: 37671 Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

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Flight Dates:

10/24/12 - 11/06/12

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494

Ln Ch Start End Inventory Code Start/End Time Days Break Len Spots Rate Pri Rtg Type Spots Amount 20 8 10/24/12 10/26/12 8 News Now Noon M-F CM 12-1230p :30 6 \$1,140,00LV1 0.00 NM \$6,840.00 8 News Now Noon M-F Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 --222--6 \$1,140.00 0.00 21 8 10/24/12 10/26/12 1230-2p Soaps/ LMAD CM 1230-2p --WTF--:30 3 \$1.315.00LV1 0.00 NM 3 \$3,945.00 Soaps / Let's Make A Deal Spots/Week Rating **Start Date End Date Weekdays** Rate Week: 10/22/12 10/28/12 --WTF--3 \$1,315.00 0.00 The Talk 2-3P СМ --111--:30 3 \$1.315.00LV1 0.00 NM 3 \$3,945.00 10/24/12 10/26/12 2-3p 22 The Talk Start Date **End Date** Weekdays Spots/Week Rating Rate --111--\$1,315,00 Week: 10/22/12 10/28/12 3 0.00 0.00 NM \$2,550.00 --222--:30 \$425.00LV2 6 10/24/12 10/26/12 Ellen CM 3-4p Ellen Spots/Week Rating **End Date** Weekdays Rate **Start Date** --222--\$425.00 0.00 10/28/12 6 Week: 10/22/12 \$450.00LV2 0.00 NM \$2,700.00 --222--:30 6 8 News Now 4p M-F CM 4-5p 10/24/12 10/26/12 24 (4:30 PM-5:00 PM) 8 News Now 4p M-F End Date Rating Start Date Weekdays Spots/Week Rate 0.00 --222--\$450.00 10/28/12 6 Week: 10/22/12 8 News Now 5-630p M-FCM 0.00 NM \$10,500.00 --222--:30 6 \$1,750.00LV1 6 5-630p N 25 10/24/12 10/26/12 8 News Now 5-630p M-F **Start Date End Date** Weekdays Spots/Week Rate Rating --222--\$1,750.00 0.00 Week: 10/22/12 10/28/12 \$325.00LV2 0.00 NM 3 \$975.00 CM 630-7p --111--:30 10/24/12 10/26/12 630-7p Inside Edition N 26 Inside Edition End Date Weekdays Spots/Week Rate Rating Start Date 0.00 --111--\$325.00 10/28/12 Week: 10/22/12 \$3,675.00 --111--:30 3 \$1,225,00LV1 0.00 NM 3 10/24/12 10/26/12 7-8p Rotator CM 7-8p 27 8 7-8p Rotator Spots/Week Rating Rate Start Date **End Date** Weekdays 3 \$1,225.00 0.00 --111--Week: 10/22/12 10/28/12 3 \$2,100.00LV1 0.00 NM 3 \$6,300.00 --111--:30 10/24/12 10/26/12 8 News Now 11p M-F CM 11-1135p 28 8 News Now 11p M-F Rating Weekdays Spots/Week Rate Start Date **End Date** 0.00 10/28/12 --111--3 \$2,100.00 Week: 10/22/12 0.00 NM 3 \$2,895.00 \$965.00LV1 CM 1135p-1237a --111--:30 10/24/12 10/26/12 Letterman 29 Letterman Spots/Week Rate Rating Start Date **End Date** Weekdays --111--\$965.00 0.00 10/28/12 Week: 10/22/12 3 \$2,370.00 0.00 NM \$790.00LV1 8 News Now 5a M-F 5-6a --111--:30 3 CM 10/24/12 10/26/12 8 News Now 5a M-F Weekdays Rating **End Date** Spots/Week Rate **Start Date** --111--\$790.00 0.00 10/28/12 Week: 10/22/12 0.00 NM \$370.00 2 8 News Now 5a M-F 11----:30 2 \$185.00LV3 CM 5-62 10/29/12 10/30/12 8 News Now 5a M-F Spots/Week Rating Rate Weekdays **End Date** Start Date 11----\$185.00 0.00 11/04/12 Week: 10/29/12 0.00 NM 2 \$600.00 CM NCAA College Foo----S-:30 \$300.00LV2 10/27/12 10/27/12 **NCAA Football** NCAA College Football Spots/Week Rating **End Date** Rate Start Date Weekdays 10/28/12 \$300.00 0.00 Week: 10/22/12 \$225.00 :30 \$225.00LV2 0.00 NM 1 CM 5-7p ---**-**S-8 News Now Sat 5-7p 10/27/12 10/27/12 8 News Now Sat 5-7p Rating Weekdays Spots/Week Rate Start Date End Date Week: 10/22/12 10/28/12 ----s-\$225.00 0.00 \$275.00 0.00 NM :30 \$275.00LV2 1 ----5-Politics Now S Sebelius CM Various 8 10/27/12 10/27/12 Politics Now S Sebelius Weekdays Spots/Week Rate Rating **End Date** Start Date

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KLAS

Order / Rev: 37671

Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

10/24/12 11/06/12

Product Desc:

Pres-R

Flight Dates:

10/24/12 - 11/06/12

Estimate:

494

Inventory Code Start/End Time Days Len Spots Rate Pri Rtg Type Spots **Amount** Ln Ch Start End Break Politics Now S Sebelius CM \$275.00LV2 0.00 NM \$275.00 34 10/27/12 10/27/12 Various :30 Politics Now S Sebelius Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----5-\$275.00 0.00 CBS Early Show - Sat. CM 5-7a ----S-:30 2 \$335.00LV1 0.00 NM 2 \$670.00 36 8 10/27/12 10/27/12 CBS Early Show - Sat. **End Date** Weekdays Spots/Week Rate Rating Start Date ----S-\$335.00 0.00 Week: 10/22/12 10/28/12 8 News Now Sun A----S :30 \$150.00 LV2 0.00 NM \$150.00 10/28/12 10/28/12 8 News Now Sun AM #1CM 8 News Now Sun AM #1 Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 \$150.00 0.00 0.00 NM 2 \$2,450.00 :30 \$1,225.00LV1 CBS Sunday Morni----S 10/28/12 10/28/12 CBS News Sunday Morr@M 38 **CBS News Sunday Morning** Rating **Start Date End Date Weekdays** Spots/Week Rate 0.00 ----S \$1,225.00 10/28/12 2 Week: 10/22/12 2 \$700.00 10/28/12 10/28/12 8 News Now Sun AM #2CM \$350.00 LV2 0.00 NM 8 News Now Sun A----S :30 2 39 8 News Now Sun AM #2 Spots/Week Start Date **End Date** Weekdays Rate Rating ----5 \$350.00 0.00 10/28/12 Week: 10/22/12 Face The Nation ----S :30 \$400.00LV2 0.00 NM 1 \$400.00 10/28/12 10/28/12 Face The Nation CM 40 **Face The Nation** Start Date **End Date** Weekdays Spots/Week Rate Rating ----s \$400.00 0.00 Week: 10/22/12 10/28/12 NFL Football Reg. ----S 2 \$7,700.00LV1 0.00 NM \$15,400.00 NFL Reg Season Game£M :30 10/28/12 10/28/12 NFL Football Reg. Season **End Date** Weekdays Spots/Week Rate Rating Start Date 0.00 Week: 10/22/12 10/28/12 2 \$7,700.00 \$1,500.00 :30 \$1,500.00LV2 0.00 NM 10/28/12 10/28/12 Sun 7-8p CM 7-8p ----S 42 8 60 Minutes **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/22/12 10/28/12 ----S 1 \$1,500.00 0.00 ----s \$5,600.00LV1 0.00 NM 2 \$11,200,00 10/28/12 10/28/12 Sun 9-10p CM 9-10p :30 43 The Good Wife Spots/Week Rating Start Date **End Date** <u>Weekdays</u> Rate \$5,600.00 0.00 10/28/12 Week: 10/22/12 2 \$800.00 ----5 \$400.00LV2 0.00 NM 10/27/12 10/28/12 8 News Now Sun 11p CM 11-1135P :30 44 8 News Now Sun 11p Rating **Start Date End Date** Weekdays Spots/Week <u>Rate</u> 0.00 ----S \$400.00 Week: 10/22/12 10/28/12 \$170.00 0.00 NM 2 Eve on Wash/Wall St JoOM ----S :30 2 \$85.00LV2 10/28/12 10/28/12 5-6a 45 Eye On Wash/Wall St Jrnl Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 10/22/12 10/28/12 ----S \$85.00 0.00 CM 11a-12p --WTF--:30 \$1.925.00LV1 0.00 NM 1 \$1,925.00 Y&R 10/24/12 10/26/12 48 Young & Restless Spots/Week Rating Start Date **End Date** Weekdays Rate --WTF--\$1,925.00 0.00 Week: 10/22/12 10/28/12 0.00 NM Wed 10-11p CM 10-11p --W----:30 1 \$8,000.00LV1 1 \$8,000.00 49 10/24/12 10/24/12 CSI Start Date Spots/Week Rating **End Date Weekdays** Rate --W---\$8,000.00 0.00 Week: 10/22/12 10/28/12 CM 8-9p :30 1\$12,000.00LV1 0.00 NM \$12,000.00 10/30/12 10/30/12 Tue 8-9p **NCIS** Spots/Week Rate Rating Start Date **End Date** Weekdays -T----1 \$12,000.00 0.00 Week: 10/29/12 11/04/12 \$12,000.00 9-10p :30 1 \$12,000.00 LV1 0.00 NM 10/30/12 10/30/12 Tue 9-10p CM 52 8 NCIS: LA Start Date **End Date** Weekdays Spots/Week Rate Rating

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 Romney, Mitt / R-Pres

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 494

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate F	ri Rtg Type	Spots	Amount
52 8 10/30/12 10/30/12	•	CM	9-10p	-T	:30	1	\$12,000.00L	V1 0.00 NM	1	\$12,000.00
	NCIS: LA									
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12 11/04/12	-T	1:	\$12,000.00	0.00						
54 8 10/25/12 10/25/12	Thu 9-10p	СМ	9-10p	T	:30	1	\$8,000.00L	V1 0.00 NM	1	\$8,000.00
	Person Of Interes	t							l	
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12	T	1	\$8,000.00	0.00						
55 8 10/26/12 10/26/12	Fri 9-10p	CM	9-10p	F	:30	1	\$5,500.00L	V1 0.00 NM	1	\$5,500.00
	CSI: NY									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					ł	
Week: 10/22/12 10/28/12	F	1	\$5,500.00	0.00					ŀ	
56 8 10/26/12 10/26/12	Fri 10-11p	CM	10-11p	F	:30	1	\$5,600.00L	V1 0.00 NM	1	\$5,600.00
	Blue Bloods		•							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/22/12 10/28/12	F	1	\$5,600.00	0.00						
57 8 10/28/12 10/28/12	Sun 10-11p	CM	10-11p	S	:30	1	\$2,000.00L	V2 0.00 NM	1	\$2,000.00
	The Mentalist		•							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	S	1	\$2,000.00	0.00						
								Totals	139	\$188,025.00
								iotais	133	Ψ100,020.00